

# Minutes for ACCU Committee meeting

17th January 2015, London

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Meeting started at 14:10.

## 1. Attending

Dirk Haun (remotely), Nigel Lester (Oxford local group organiser, remotely), Matthew Jones (remotely), Alan Lenton (remotely), Ralph McArdell, Malcolm Noyes, Roger Orr, Robert Pauer (remotely).

## Apologies for absence

Mark Radford

## 2. Minutes from last meetings

The minutes of the meeting on 15th November 2014 were approved.

## 3. Actions arising/ongoing

Outstanding actions were not discussed - all carried forward for next meeting.

*12. Asti: Create survey to ask members what we can do that would encourage them to attend conference. Initial feedback does not suggest anything obvious that could be done to encourage more members to attend. Roger: ask Asti for a formal summary of the survey results.*

*16. Matt: Discuss website/membership system integration with Martin and Archer Yates. Matt discussed with Tim Pushman & Martin; responses need to be converted to requirements list. Ongoing*

*17. Alan Lenton: co-ordinate comments/responses to website proposals. Alan: ask for comments via CVu. No comments received. Asti has been having problems with the length of time it took to use the system. See also comments for 'Website report'.*

*21. Matt and Rob: proposal for next meeting regarding funding for local groups.*

*26. Rob: provide instructions to Alan/Malcolm on what needs to be done to become signatories for approved spending. Alan having difficulties with bank; will try to get Malcolm registered first - ongoing.*

*30. Alan: Write proposal for ACCU conference session when CFP comes out. Alan will send proposal to committee in next few days.*

*31. Matt: Send note to USA local group re. recording audio and providing slide deck for US local group.*

*34. Matt: graphs of membership numbers for next meeting (note - we should probably plan to make these available to members so pdfs would be good!).*

*35. Malcolm: write proposal for changes required to elect officers and circulate to committee prior to circulating to members.*

*36. Malcolm to post note to accu-members advising members that we intend the 2015 AGM pack will not be printed (electronic only) so that members are aware of this change.*

## 4. Discussion of Alan Lenton's document on the future of ACCU

The committee had a long discussion about the slow decline in ACCU membership, starting with the magazines and whether 'digital' versions could lead to reduced costs, whether the current publishing schedule of one magazine every month was sustainable and whether a 'subscription' model might work for one of the magazines. The committee felt that more discussion with the current editors was necessary to understand the issues involved.

Following this the cost of membership was queried; some felt it was too high but it was also noted that there was no significant decline in membership when the fees were increased recently.

The committee agreed that local groups were important to spreading knowledge about ACCU to non-members. It was noted that some attendees had been converted into members at these events. There was some discussion about how we could increase the number of local groups, how we could convert more attendees into members, whether weekend events might attract more/different people and

whether teachers/students could be more involved.

Alan Lenton agreed to make a proposal summarising the direction the committee feel we should go in for the AGM.

Members are also reminded that ACCU will be hosting a session at the 2015 conference (scheduled for Friday, 2p.m.).

## 5. Reports

Note: reports were not discussed - included for information only.

### 5.1 Advertising

Report from Seb Rose:

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Alison has started placing occasional advertising in the journals (at a discounted rate). We have also had a short campaign from Bluefruit Software to advertise their Google Glass programming competition. I am waiting to hear if QBS will renew their annual campaign.

In the coming weeks, Tim Pushman and I will be moving the web advertising from the obsolete OpenAds to its replacement Revive. This should hopefully fix the current problem causing the left hand ad banners not to appear.

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### 5.2 Conference

Report from Jon Jagger:

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the conference schedule and registration went live yesterday.

[http://accu.org/index.php/conferences/accu\\_conference\\_2015/accu2015\\_schedule](http://accu.org/index.php/conferences/accu_conference_2015/accu2015_schedule)

Olve put a release blurb onto isocpp.org

I've just got the blurb for Alison's keynote which will go live today.

I'm talking to Chris Simons (a Bristol Uni Senior computing lecturer) about getting some student volunteers to do some filming ourselves this year.

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### 5.3 Local Groups

No report.

### 5.4 Membership

Report from Matt Jones:

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Nothing exceptional to report.

Numbers:

Full Membership:583

Full Membership, Student/Retired/Similar:19

Basic Membership:41

Basic Membership, Student/Retired/Similar:4

Corporate:26

Total paying members: 673 (1 less than last report)

Gratis:17

Honorary:23

Complimentary:32

Link to Joint:1

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## 5.5 Treasurer

Report from Rob Pauer:

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Nothing out of the ordinary to report.

Will shortly be preparing the papers for the end of year accounts.

I look forward to an interesting discussion on Alan's ideas.

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## 5.6 Publicity

No report (no publicity officer).

## 5.7 Standards

Report from Mark Radford:

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The main thing the committee should be aware of is that I will not be standing for re-election at the forthcoming AGM.

Recently my reports have focused on the events of ISO C++ meetings. However, my next report is due by mid February at the latest (i.e. that's when Steve has to send material to Alison). By that time, neither the forthcoming LWG meeting (23-27 Feb) nor the forthcoming ISO meeting (4-9 April) will have happened, so I'm planning to look at some proposals (e.g. Operator Dot) in more depth. I note however that the Concepts meeting (26-28 Jan) will have taken place, so I will try to find out what happened at that meeting (hopefully it will be reported on the standards' wiki) and include a report on it.

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## 5.8 Website

No report.

## 5.9 Mentored Developers

No report (no co-ordinator for this role).

## 5.10 Social media

No report.

## 5.11 Publications

Report from Roger Orr:

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Nothing new to report: Steve and Fran continue to do a fine job and we could do with more members putting finger to keyboard ;-)

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## 6. Any other business

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## 6.1 Announcement of AGM

AGM announcement date is 25th January 2015 - Malcolm to send email to accu-announce.

Schedule:

Announce date (90 days before AGM): Sun 25th Jan

Proposal deadline (60 days before): Tue 24th Feb

Draft agenda (42 days before): Sat 14th Mar

Final Agenda (28 days before): Sat 28th Mar

Voting opens (21 days before): Sat 4th Apr

AGM: Sat 25th Apr

## 7. Date of next meeting

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The next committee meeting will be on Sat 28th Feb 2015 @ 2pm at Roger's house.

## Outstanding Actions

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36. ~~Malcolm to post note to accu-members advising members that we intend the 2015 AGM pack will not be printed (electronic only) so that members are aware of this change.~~

37. ~~Alan to propose summary of ACCU future direction for AGM.~~

38. ~~Malcolm to send email for AGM announcement to accu-announce.~~