Minutes for ACCU Committee meeting

12th September 2021, via Google Meet

Meeting started at 14:38.

1. Attending

Geoff Daniels, Felix Petriconi, Roger Orr, Bob Schmidt, Guy Davison, Ralph McArdell, Matt Jones

Apologies for absence

Robin Williams, Phil Nash, Patrick Martin, Adeel Nadeem, Jim Hague

2. Minutes from last meetings

The committee approved the minutes of the previous meeting

3. Actions in progress

Note: the Google Sheet for actions is here:

https://docs.google.com/spreadsheets/d/1RMTorasYR_A94VBjv-Dn6ghhTVWLbW0w1ekhN994qFI

Actions from previous meetings:

122	Patrick: update the very old advertising card - get ad server stats and web visits from Bob and Jim
140	Phil: write up and pass round his suggestions for local group affiliations
143	Patrick: suggestions to define some central storage solution for ACCU documents. etc. consider GDPR - talk to Rob Pauer
146	Phil: Local groups: propose to add "affiliated groups" section underneath - Phil to send details to Bob
153	Patrick: to investigate setting up the safety account for the Paypal payments
177	Patrick: clarify some Consitutional points: e.g. "Honorary Auditor"? and is the AGM announcement timeline still relevant? - Review / canvas for others
179	Robin: e-mail Patrick/Adeel to confirm we're all happy with advertising rates.
180	Patrick: confirm when advertising contract comes up for renewal.
181	~~Roger: discuss colour printing with journal editors and Alison Peek.~~ Done see below
182	Patrick: Discuss YouTube channel promotion & monetization with Jim Roper.
183	Adeel: Contact Fran to confirm whether study group suggestion is still of interest.

181: Emailed, there seems to be no benefit to add full colour printing throughout. It would be an additional workload to convert articles to colour. The main advantage would have been syntax highlighting, but who would take on the responsibility? Generally seems to not be sensible use of funds.

We can add additional colour pages if we need them, come in sets of 4. Previous low quote was just for 4 additional pages, colour throughout would be a lot more.

Actions added by this meeting:

184	Bob: To email the list about books for the ACCU essential books wiki

4. Reports

4.1 Advertising

No new web advertising material has been received from QBS for a while. No recent emails from QBS or Alison.

Question for Patrick: Have QBS paid for their most recent year of advertising?

4.2 Conference

Meeting with Jim Roper and Archer Yates to discuss the upcoming spring conf, plan is a hybrid event. Onsight with reduced number depending on what is legally allowed in the UK. Web system for the conference is under discussion. So far we have 4 keynote speakers to be announced in October. Article for ACCU website currently on upcoming events page. Plan to get more of the information onto the frontpage main accu website.

4.3 Local Groups

Ralph is working towards organising a talk on accessibility via a blind engineer but being delayed by pandemic/relatives.

Rust LDN is very interested in being an affiliated Meetup.

Things do seem to be opening up again.

4.4 Membership

Membership numbers:
https://docs.google.com/spreadsheets/d/1_DBWE4ya54atjshnEMzA4qdWEa-bagJVc4A36u_YOpQ

We are back to business as usual since the membership website was reinstated. Thankfully the membership seem to have taken this in their stride: it looks like the majority of memberships that expired during the outage have been renewed.

4.5 Treasurer

No updates.

4.6 Publicity & Social Media

> Andreas is writing a C++20 book on lean pub. We used to do study groups working through a book, and sometimes got the author involved. I wonder if we can revive them and if Andreas is interested?

> It might be worth discussing a potential study group. Fran brought this up a while back and Andreas

Fertig was happy to support it but was not sure of what's involved or the process.

The process for a new study group is to contact the website administrators to create a new mailing list (Jim) and then add the list to the website (Bob), following this an email should be sent to the ACCU general mailing list* to announce the new group. Users can subscribe using the links on the website. The mailing list is then moderated by the owner of the list.

* Are study groups open to non-members? If 'no' then should the email be sent to the ACCU members mailing list instead?

Some thought should be put into long term archival of the messages to the list, this responsibility is on the owner of the list.

4.7 Standards

Not much to report, online meetings ongoing. There's now a team formed for the code of conduct, (Guy,Roger and Hana) to enforce more than Herb Sutter could in the past. Otherwise business as usual.

4.8 Website

Following from the "hack": Scans of the website had been unable to detect any signs of rootkits or any form of improper access.

No progress on taking the website hosting containerisation further.

Most recent publications have been added. Daniel seems to still be happy to continue the upkeep of the ePub creation. The process for updating the website regarding ePub files and links is being improved to avoid ePub link 404s while the files are still being created.

Essential books wiki links were broken, but have now been fixed. Bob will send an email to the list to try to update the list of essential books which are now looking quite dated.

4.9 Publications

Business as usual. Still close to the breadline for content for each issue. A chapter of Guy's book will probably be available in the future. A new publisher (murach books) have been in contact to get reviews for their books, the first book reviewed was not highly recommended.

5. Any other business

None.

6. Date of next meeting

The date of the next committee meeting will (provisionally) be 14/11/2021 or 21/11/2021 @ 2:30pm London, via Google Meet.