

# Minutes for ACCU Committee meeting

18th September 2022, via Google Meet, at 2.32 pm

## 1. Attending

Robin Williams, Matt Jones, Felix Petriconi, Roger Orr, Jim Hague, Geoff Daniels, Adeel Nadeem, Patrick Martin, Guy Davidson, Ralph McArdell

## Apologies for absence

Bob Schmidt, Phil Nash

## 2. Minutes from last meetings

The committee approved the minutes of the previous meeting

## 3. Actions in progress

**Note:** the Google Sheet for actions is here:

[https://docs.google.com/spreadsheets/d/1RMTorasYR\\_A94VBjv-Dn6ghhTVWLbW0w1ekhN994qFI](https://docs.google.com/spreadsheets/d/1RMTorasYR_A94VBjv-Dn6ghhTVWLbW0w1ekhN994qFI)

### Actions from previous meetings:

143	Patrick: suggestions to define some central storage solution for ACCU documents. etc. consider GDPR - talk to Rob Pauer
146	Phil: Local groups: propose to add "affiliated groups" section underneath - Phil to send details to Bob
188	Robin: Add agenda item for next committee meeting to discuss documentation of officers' processes in shared storage, and options for location of this
190	Felix: coordinate thanks for Julie Archer (appropriate CVu article).
191	Bob: Draft update to advertising card.
194	Robin: Document process for organizing committee meetings, share by e-mail to accu-committee
195	Phil: Document role of Local Groups Officer, share by e-mail to accu-committee
196	Guy: Document role of Standards Officer, share by e-mail to accu-committee
197	Felix: Document role of Conference Chair, share by e-mail to accu-committee
198	Geoff: Document role of Advertising Officer, share by e-mail to accu-committee
199	Adeel: Update role of Publicity Officer to include Social Media responsibilities, share by e-mail to accu-committee
200	Jim: Document role of Website administrator, share by e-mail to accu-committee
201	Phil: follow up on ACCU Bay Area balance.
202	Matt/Phil: follow up about ACCU Bay Area status.

203	Bob/Matt: Consider offer of one year's online membership to reporter of login page vulnerability.
-----	---

143, Patrick: Currently within free tier limits. Will look to arrange regular backups. Best to look into charitable status longer term. Closed.

146, Phil: I do need to speak to Ralph about some ACCU London hosting opportunities - but that will be out-of-band from here, anyway.

188, Robin: Done

190, Felix: Article sent for next Overload. Done

191, Bob: I updated the advertising card with the new caveat about ACCU reserving the right to refuse or require changes to any ad. Done

194, Robin: Sent. Done

195, 196: No update.

197-200: Done

201: Reassign to Matt Jones. Will look into organizations suggested at previous meeting.

202, Matt: I got in touch with Jon Kalb.

They were already paying for their own Meetup, so we didn't have to do any handover there.

The new group is called Cpp Bay Area and wishes to be affiliated to ACCU, so we will carry on sending them the magazines (to Jon). The group is being run by Jon Kalb and Richard Powell. Jon also said:

We've pretty much completed our re-branding with the name Cpp Bay Area. Richard designed a new logo and we've updated:

The meetup page: <https://www.meetup.com/cpp-bay-area/>

Twitter: <https://twitter.com/CppBayArea>

Isocpp.org's wiki entry: <https://isocpp.org/wiki/faq/user-groups-worldwide#user-groups-usa>

CppCon's community sponsorship: <https://cppcon.org/sponsors/>

Meeting C++ (in processes)

CppCom.org member list: <http://cppcom.org/members/>

Harald's list: <https://www.swedencpp.se/worldwide>

In process/Under consideration: Meeting C++

A custom domain

A YouTube channel

A new GitHub

The remaining place that needs to be re-branded is the ACCU site:

<https://accu.org/menu-overviews/local-groups/>

Was the question of the disposition of our funds-on-hand taken up by the committee?

So we will need an action to update the local groups page on the website. ISTR Phil had an action about the funds. I

can't remember what they actually were or who holds them! (See Action 201.)

203, Bob/Matt: No action, decided to let this pass. Closed.

### **Actions added by this meeting:**

204, Patrick: Send a card & flowers to Robert Pauer's widow in memory of his contributions.

205, Bob: Remove ACCU Bay Area listing on local groups page.

206, Patrick: Contact HMRC about tax status.

207, All: think of other processes which might be useful to document.

208, Patrick: update media pack with cost-level advertising rates.

209, Adeel: consider targeting advertising contacts, pending agreed media pack (#208).

## **4. Reports**

### **4.1 Advertising**

*Geoff: No recent material interest. Have prepared role summary. Some work on Media Pack, version as revised seems good now. Nothing else to report.*

*Adeel: Suggest looking to improve publicity for this on social media now it is in a good state.*

### **4.2 Conference**

*Felix: setting up new conference server. Currently system logic working well, but still some connectivity issues need to be addressed. Call for papers will open in October, leading to programme assembly December. Have had meeting with new organizing company, Mosaic Events, and agreed that more marketing activity will be required if numbers are to return to the financially viable situation prior to Covid.*

*Final links to YouTube content received from Jim Roper. Bringing in the conference schedule has been tricky, but moving this to an ACCU-owned system will make this easier in future. Julie Archer has passed all conference materials to Mosaic Events, which will now need to be merged in with their standard systems.*

*Adeel: offered contact with Mosaic Events to coordinate conference promotion on social media.*

### **4.3 Local Groups**

*Phil: Not a whole lot to report, I'm afraid. I do need to speak to Ralph about some ACCU London hosting opportunities - but that will be out-of-band from here, anyway.*

*Jim: Joint-hosted meeting being discussed with Oxford Rust, involving Andy Thomason.*

### **4.4 Membership**

*Matt: Membership numbers remain flat:*

[https://docs.google.com/spreadsheets/d/1\\_DBWE4ya54atjshmEMzA4qdWEa-bagJVc4A36u\\_YOpO/edit#gid=11](https://docs.google.com/spreadsheets/d/1_DBWE4ya54atjshmEMzA4qdWEa-bagJVc4A36u_YOpO/edit#gid=11)

*Sadly we have been notified of the deaths of a couple of members.*

## 4.5 Treasurer

*Patrick:*

\* *Rob Pauer sadly passed away 11th September, after a short period in hospital*

*Propose sending Sue his widow some flowers*

\* *[Proposal] Media Pack has been updated - I'll delete the duplicates to avoid confusion and then we're OK to distribute the PDF version on the website and in any emails*

\* *[Proposal] to reduce print advertising rates*

*<https://docs.google.com/document/d/1DsZ93lKIW0LS30vuOQT8zQ0CCChOTJ44Qp55z2PDYwzo/edit>*

*Paper advertising doesn't seem to have much payback, consider dropping prices to break-even to see if there's any interest before cancelling. Assets appear to generally be increasing. Worth looking into charitable status to access free online services. Consider article in CVu discussing route forward.*

\* *[Update] ACCU total assets are "quite healthy" - if we squint: is the trend better?*

*[https://docs.google.com/spreadsheets/d/1wwg2aZ8MKDT8N\\_aM2FxCfjt9SDwQkt-8eMdLxgJ2xTs/edit#gid=0](https://docs.google.com/spreadsheets/d/1wwg2aZ8MKDT8N_aM2FxCfjt9SDwQkt-8eMdLxgJ2xTs/edit#gid=0)*

\* *[Proposal] Charitable Status - all other routes are exhausted based on my current knowledge - there seems to be a feasible route to get charitable status, but we would need to make a proposal to the membership*

\* *[Proposal] thank you flowers to Julie?*

\* *Rob contacted HMRC in 2013 and the inspector passed us as clear from having Corporation Tax obligations, but also said they would write back in 5 years*

## 4.6 Publicity & Social Media

*Adeel: Nothing significant to note. Keen to be informed of any activity in other areas which would be of value to publicize as social media items.*

## 4.7 Standards

*Guy: Standard reports going into magazines. SC22 voted for Herb Sutter to remain as convener. Progress continues towards C++23. Potential C++ successor languages Carbon & Val being publicized.*

## 4.8 Website

*Bob: Since the last meeting, Overload 170 and CVu 34.4 have been published to the website. Daniel created the ePub version of Overload 170; he has the files for CVu 34.4, but is on holiday in Scotland until later this month.*

*I published the links to the 2022 conference videos.*

*Felix encountered problems with git submodules while archiving the 2022 conference, which delayed the CVu 34.4 work for a few days. Those problems were solved on Sunday 11 September, and we are back to normal updates.*

*Jim: ACCU server is currently on debian-old-stable, and will need to move forward soon for continued*

*support. As a result will need to move to Mailman-3, which means that moving mailing lists will be a significant effort. Users will need to re-register. Suggest addressing this after next conference is complete, using interim support for debian-old-stable. Most immediate issue is getting e-mail to work for new conference system. Geoff: Suggest generating work plan for route forward.*

## **4.9 Publications**

*Roger: Fran & Steve doing excellent job as usual. Rather short of Overload material, Fran has been finding useful material which can be re-published from blogs.*

## **5. Any other business**

### **5.1 Documentation of officers' processes in shared storage, and options for location of this**

*Existing processes suggested:*

- *Committee meetings*
- *AGMs & special meetings*
- *Treasurer*
- *Publishing of magazines – ask for guest editor documents*
- *Creation/affiliation of local groups.*
- *Website updates*
- *New ACCU server*
- *Publishing YouTube presentation.*

*Action: All: think of other processes which might be useful to document.*

### **5.2 Review revised media pack: accuracy, relevance, advertising rates**

*See discussion above under “Treasurer’s report”. Geoff: not obvious that the cost is purely financial, given that ads can interfere with content. Adeel: Worth considering which reputable companies would wish to target the audience described in the Media Pack and contacting specific companies. Is website advertising likely to be of more interest in any case?*

*Actions:*

*Patrick: update media pack with cost-level advertising rates.*

*Adeel: consider targeting advertising contacts, pending agreed media pack.*

## **6. Date of next meeting**

The date of the next committee meeting will (provisionally) be 20/11/22 @ 14.30, via Google Meet.